

Soufrière Regional Development Foundation ·Bay Street · St. Lucia · 459.7200 · <u>www.soufrierefoundation.org</u>

PRESS RELEASE FOR IMMEDIATE RELEASE **CONTACT:** Ella Sylvestre, Training Executive

Soufriere Foundation offers ABE programmes for 2010

The Soufriere Regional Development Foundation is again offering the Association of Business Executives (ABE) programme in Business Management and Travel, Tourism and Hospitality to interested persons of the community of Soufriere, Choiseul and Canaries. In addition, due to the number of requests, this year, the organization will be offering the certificate level programme in Human Resource Management.

The Soufriere Foundation, in conjunction with the National Research & Development Foundation (NRDF), has been offering certificate level courses since January 2008 and extended the ABE Programme to Diploma I level courses from 2009.

The Association of Business Executives (ABE) programme is a tertiary level programme that allows students to obtain an internationally recognized qualification locally at a very reasonable cost; it gives them entry to the second and final years of a bachelor's degree program at universities around the world and is a highly desirable accepted entry level qualification in the job market.

"Our training initiatives are in keeping with the Soufriere Foundation's objective of improving the quality of our human resource and increasing the number of collaborations on the national and international level. The Soufriere Foundation's commitment to the community has always been to provide every opportunity to see its residents excel" said Dominic Alexander, General Manager of the Soufriere Foundation.

As an incentive to students, the Soufriere Foundation offers a scholarship to the best performer at the ABE final exams. Furthermore, the organization this year has sought the assistance of the business sector in an "ADOPT A STUDENT" scholarship programme.

Individuals interested in registering for the 2010 academic year may get more information at the Soufriere Foundations office on Bay Street or can call 459-7200/7201 or 459-5212.

Deadline for registration is Wednesday, January 20th 2010.

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