



Soufriere Regional Development Foundation



Sulphur Springs Park

Situated in the picturesque town of Soufriere and home to a world heritage site which contain the famous twin pitons. The park is commonly advertised worldwide as the home of the "World's Only Drive-In Volcano" because of the ability of visitors to drive and walk right into the heart of a potentially active volcano; the park attracts over 200,000 patrons annually, the park site greets you with the option of having a tour of the volcanic wonder, a mud bath or both

Gros Piton

The piton is one of two iconic peaks which make up part of the world heritage site in Saint Lucia. The nature trail starts from the community of Fond Gens Libre which means "Valley of the Free People" Brigands, or black freedom-fighters, used the area as a secure haven during the slave rebellion of 1748.

FIRST QUARTER



11/05/2018

SOUFRIERE REGIONAL DEVELOPMENT FOUNDATION NEWSLETTER

by Lencia Mathurin – Corporate Communications Officer

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Gros Piton Summit

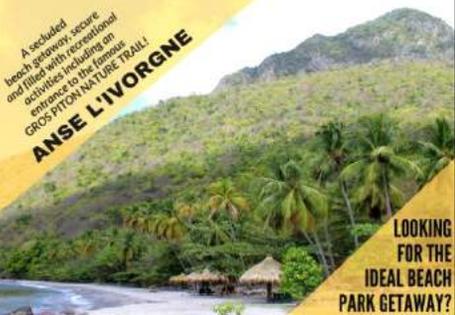
For your dose of adrenaline and picture perfect moments - Gros Piton Nature Trail it is!

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SRDF to Complete Phase 1 of Hummingbird Beach Project

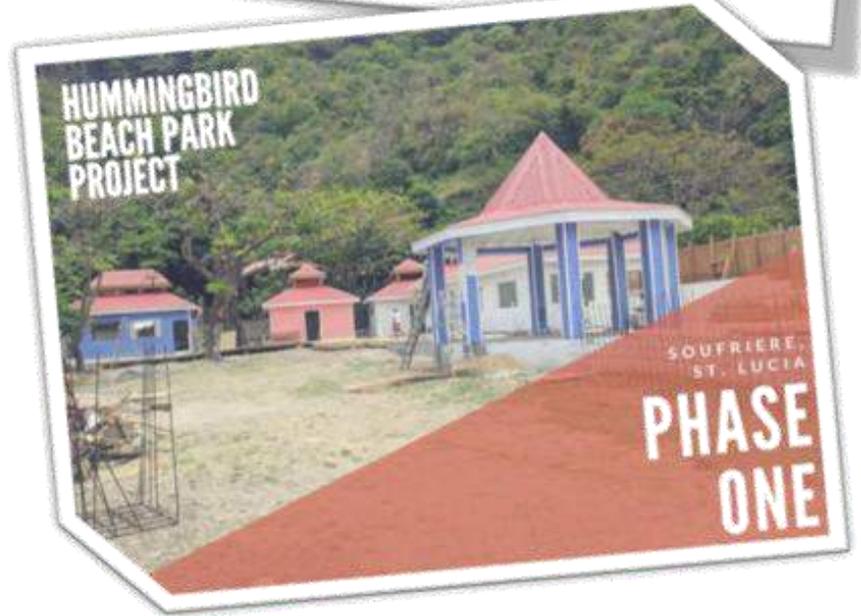
The Soufriere Foundation is persistently working on transforming the town of Soufriere. Consequently, phase one of the Hummingbird Beach Project will soon be completed.

Senior Project Officer, Mr. Malcolm Mathurin stated “The project seeks to enhance the tourism product in Soufriere and to create economic activities for the area.”

The project comprises of beach bar, storage buildings, shops, washrooms, concession booth and rent-a-shacks.

The Hummingbird beach project will be completed within 3 months at an estimated a cost of \$EC1.5 million.

The Soufriere community can expect an increase in economic activity through this latest initiative.



SRDF and Slippery Rock University Engage in Extensive Capacity Building and Philanthropic Exercises

The Soufriere Regional Development Foundation in its endeavour to fulfil its mandate for the improvement of the human resource capital in Soufriere funded a series of Non-Profit Development workshops.

The capacity building exercise was organized by Management and Organizational Specialist, Mr. Dominic Alexander of Bright Light Consulting and facilitated by Slippery Rock University.

This occasion marked the seventh time that the Soufriere region had benefited from the learning institution's benevolence.





SRDF Refurbish Fisheries Complex Jetty

Recently the Soufriere Regional Development Foundation (SRDF), assumed management of all the jetties in port Soufriere. The Fisheries Jetty was left in a dilapidated state following the passage of Hurricane Maria; the deadliest storm of the 2017 hyperactive Atlantic hurricane season.

On Monday, January 22nd, 2018, the SRDF announced the completion of refurbished works undertaken on the Fisheries Jetty.

Senior Project Officer, Mr. Malcolm Mathurin explained, “The extent of the repairs had to be extended. The scope of works included the replacement of surface boards and joist.”

He further clarified that the surface boards were placed in a specialized manner that would allow them to be removed during severe weather conditions in an effort to minimize costs.

The local fishermen commended the organization for assisting in alleviating their pain in order to efficiently earn their livelihood.

The renovation of the Fisheries Jetty was estimated at a cost of \$10,000.00.

SRDF Mourns Loss of Long Serving

The Board of Directors, Management and Staff of the Soufriere Regional Development Foundation (SRDF), would like to extend heartfelt condolences to the family of Clevana Nicholas who passed away. Miss Nicholas was a long serving member of staff of the SRDF.

Miss Nicholas entered the doors of the then Soufriere Development Program (SDP) on March 15th, 1988 as a Receptionist. She later joined the newly formed SRDF in 1995 where she served in numerous roles in varying capacities. At the time of her passing she served as the Office Administrator.

According to Executive Director, Mr. Jimmy Haynes, “Clevana Nicholas was like a mother to all of us and was concerned about the happenings at the SRDF. Though she could be very stern about certain things especially with office supplies, she had a soft side to her. Miss Nicholas did things at her own pace. She was a great individual, not very outspoken but was generous with advice. Miss Nicholas was a good and loyal friend to the end. She will be missed and long remembered as the matriarch in the organization.”

In honor of her longevity with the organization and sterling contributions, an award bearing her name was presented to the longest serving employees with similar attainment at the 2018 Employee Awards.





SRDF Launches Organizational Website

The SRDF is proud to announce the launch of its new Sulphur Springs Park website.

“At the organization, we pride ourselves in being innovative and are constantly finding ways to improve our communication to our customers. The launching of our website is one such way of improving communication and engaging stakeholders,” said Sales and Marketing Officer, Curtis Didier.

The new website is geared towards creating an increased awareness of the different experiences at the Sulphur Springs Park particularly the inclusion of two new services, the Sulphuric Touch Spa and the Sulphur Hot Shots Photoshop.

Didier added “Our new site is cleaner and has a more attractive design that is aligned with our corporate identity. Our customers now have better access to pertinent company information which leads to a more engaging user experience.”

The organization recognizes the importance and impact of the internet medium.

The new website address is sulphurspringssaintlucia.com.

Soufriere Basketball Court to be Reinstated

On Monday March 12th, 2018, work began on the resurfacing and refurbishment of the Soufriere Basketball Court.

“The basketball court has historical value and it was a labour of love to be part of this wonderful project which directly impacts the youth” said Corporate Communications Officer, Lencia Mathurin.

This initiation was a collaborative venture between the Soufriere Regional Development Foundation and the Anse Chastanet/ Jade Mountain Resort.

The scope of works was undertaken by the resort’s maintenance crew.



Scientists to Monitor Chemical Compositions of Gases at Sulphur Springs Park



A team of scientists from the UWI Seismic Research Centre and a group from the University College in London (UCL) were on island in March 2018 to deploy sensory systems to examine the gaseous emissions at the Sulphur Springs Park. The project was part of a wider research to monitor gas emissions from volcanoes around the world.

“We will install some sensors around the area and on the volcano itself in order to evaluate the amount of Carbon dioxide emitted into the atmosphere at any given point in time” said Dr. Stephen Hailes, UCL Professor. The Soufriere Volcano has been categorized as a live system. A Volcanologist attached to UWI Seismic Research Centre, Dr. Patricia Joseph, explained the importance of continuous monitoring for such systems.

“There has to be an ongoing monitoring because there is a potential for change and we have to be able to monitor the baseline levels of activity to detect when things get into unrest.”

The team plans to train the tour guides at the park to assist in the monitoring of gaseous emissions.

SRDF Wardens Receive Firearm Certification

The Soufriere Regional Development Foundation in collaboration with the Saint Lucia Shooting Association carried out two certification courses on Sunday April 08, 2018 and Tuesday April 17, 2018. These exercises were in an attempt to certify personnel selected to handle firearms and form part of a cash escort team.



A total of eight (08) Wardens and three (03) Managers participated in an intense day of practical range exercises covering areas such as Firearms Safety, Tactical and Practical Training and Range Certification. This exercise was held at the Fine Aggregates Quarry situated in Colombette, Soufriere.



The second leg of the exercise involved a class room setting where the participants were lectured on theory component of the effective handling of firearms and the laws associated with it. At the end of the exercise, participants were given a written exam.

The session was held at the Auberge Seraphine Meeting Room in Castries. The three instructors were all well trained in the handling of firearms and also members of the Saint Lucia Shooting Association.

The organization is drawing closer in attaining direct responsibility of its cash escorts at its core revenue centers.

The SRDF is very grateful to the Saint Lucia Shooting Association and looks forward to continued collaboration in order to pursue additional training and certification for our wardens.

SRDF Honors Staff on Labor Day

The Soufriere Regional Development Foundation (SRDF) joined the rest of the world in observing May Day, 2018, by hosting its annual Employee Awards Dinner at the Morne Coubaril Estate.

The event saw the presentation of awards to various employees who were being recognized for their exemplary contribution towards the organization's development.

Human Resource Manager, Mr. Lester Cazaubon stated, "The night was the essence of what hard work is about and capturing the precious efforts that our people have put in over the past year. For this reason, we want to ensure that a distinct statement was made by rewarding those who went the extra mile."

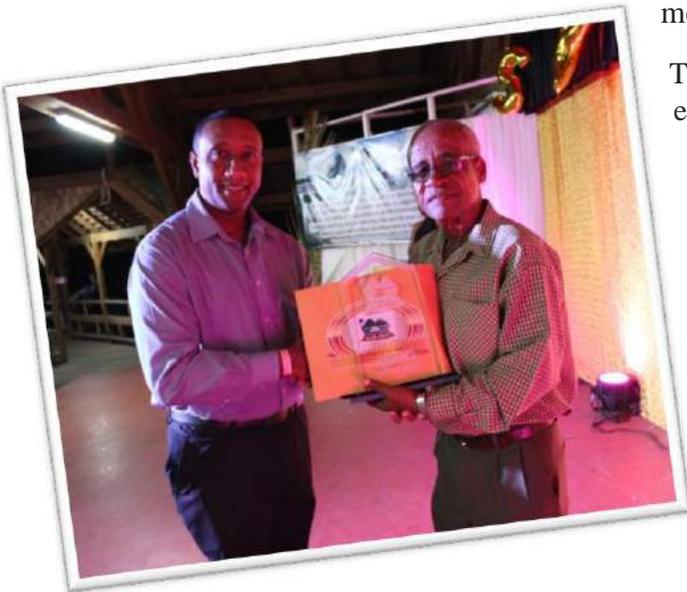
The categories and their corresponding recipients included:

- Clevana Nicholas Long Service Award - Suezette Lucien & Maryanna Cherubin
- Auxiliary Employee of the Year - Anthony Simon
- Sulphur Springs Tour Guide of the Year - Suzette Lucien
- Gros Piton Tour Guide of the Year - Cameron Vaudrouque
- Administrative Employee of the Year - Tamancia Francois
- Accounts Employee of the Year - Juliana Monroe
- Warden of the Year - Yanson John
- Radio Personality of the Year - Vincent Peter
- Supervisor of the Year - Lennox Perpie
- Deputy Supervisor of the Year - Zacchaeus Michel
- Manager of the Year - Lester Cazaubon
- Employee of the Year - Melissa Fontenelle



Cazaubon noted, "The Employee Awards Dinner was a launch into a new year by reiterating to the staff the focus and goals of the organization. We wish to encourage our staff to continue striving with excellence being the measuring-stick of their performance."

The Board of Directors and Management of the SRDF would like to express gratitude to all the sponsors for their benevolent gestures.



SRDF Top Official Says Farewell

Mr. Jimmy Haynes, Executive Director of the Soufriere Regional Development Foundation (SRDF) has resigned his position.

Mr. Haynes, who almost two years ago became officially engaged in the daily operations at the SRDF leaves the organization amidst much positive growth.

According to Haynes, “I have enjoyed working with my staff. It is the best thing that I have experienced here. I am very grateful for this opportunity that I have served with my colleagues.”

In addressing the staff, he further stated, “I never dreamed that I would be sitting here. You could be too and sitting in higher places than this seat where you could impact the lives of people even more significantly. But to do so you must believe in yourself, your people, your country, your community and the SRDF.”

During his farewell message, he encouraged the staff to pursue excellence and being each other’s keeper. Furthermore, he urged them to preserve and nurture our resources.

Mr. Haynes will continue to serve the organization in the capacity of a Director.

The BOD, Management and Staff of the SRDF wishes Mr. Jimmy Haynes all the best in his future endeavors.



END